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For Immediate Release

## Jacksonville Humane Society Searching for Promote-A-Pet Special Agents To Help Save Lives in 2016

Jacksonville, FL (Thursday, February 28, 2016) The Jacksonville Humane Society is looking for a few good families to serve as Promote-A-Pet special agents to the shelter this spring. A Special Agent is someone who takes home a dog or cat to foster, and then promotes the pet to find a new, loving family. An informational workshop is being held on Saturday, February 27<sup>th</sup> to recruit more special agents.

The Promote-A-Pet program is sponsored in part by a grant from the ASPCA. Since the beginning of the program in December of 2014, a total of 146 pets have been successfully rehomed by special agents.

One such dog is Bear, a twenty-two pound, scruffy terrier mix. He came to the Humane Society after his owner moved into a nursing home. Bear was adopted and then returned three times for reasons relating to his anxiety. After he was placed in a home with a special agent, it wasn't long before his picture was being shared repeatedly on Facebook. A friend to the special foster agent saw Bear's photo, read the description, and thought he would make the perfect pet for her daughter. They set up a meet and greet - it was a perfect match! Bear was adopted and is now in a loving home with his adoring mom.

"Foster parents are an important part of the life-saving work we do at JHS," said Denise Deisler, Executive Director of JHS. "The Promote-A-Pet program is an

excellent way to help pets who are overlooked or in need. All it takes is that one special person to take an interest and make a difference.”

Those wanting more information about becoming a special agent are encouraged to attend the informational workshop on Saturday, February 27<sup>th</sup> at the Jacksonville Humane Society. More information is available on the website, [jaxhumane.org/events](http://jaxhumane.org/events) and on the JHS Facebook page.

Please contact Lindsay Layendecker, Development Manager, with further questions via email [LLayendecker@jaxhumane.org](mailto:LLayendecker@jaxhumane.org) or phone (904) 493-4560.

### **About the Jacksonville Humane Society**

The Jacksonville Humane Society provides care, comfort and compassion to animals in need while engaging the hearts, hands and minds of our community to bring about an end to the killing of abandoned and orphaned shelter animals. More information about the Jacksonville Humane Society is available at [www.jaxhumane.org](http://www.jaxhumane.org).

### **About the ASPCA**

Founded in 1866, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) is the first animal welfare organization in North America and serves as the nation's leading voice for animals. More than two million supporters strong, the ASPCA's mission is to provide effective means for the prevention of cruelty to animals throughout the United States. As a 501(c)(3) not-for-profit corporation, the ASPCA is a national leader in the areas of anti-cruelty, community outreach and animal health services. For more information, please visit [www.ASPCA.org](http://www.ASPCA.org), and be sure to follow the ASPCA on [Facebook](#), [Twitter](#), and [Instagram](#).